

SPEAKERBUS

VOICE WITH VISION

"Introducing the high
performance global
trading system"

*i*turret

“A Turret for a
New Era”

*i*turret



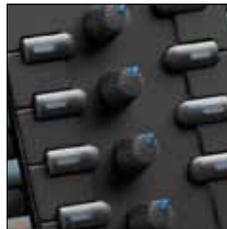
"Speakerbus' global trading solution gives traders the power, speed, control and accuracy required to survive in today's competitive trading environment"

The tipping point has passed for the adoption of new commodity-based technology solutions in the trader voice market. As the market breaks free from traditional, single vendor closed systems, it heralds in a new era of open systems and technology partnerships between vendors.

Today's converged networks offer more responsive, cost efficient solutions improving customer relations and employee productivity. Speakerbus' *i turret* is the next generation of IP trader voice appliances, merging telephony with hoot and private lines through a suite of standards-based products from an ecosystem of partner vendors. Rather than adhere to the traditional paradigm of single vendor systems, truly best-of-breed solutions can be achieved for the financial trading community.

“A voice platform
that **radically**
transforms the user
experience”

*i*turret





“traditional turrets are limited by the closed nature of previous telecom technologies. *i* turret breaks free and provides the freedom to trade.”

Leveraging Speakerbus’ design expertise and advanced software capabilities, the *i turret* user interface can be customised at the desk or via a web portal, offering users an optimal operating configuration. The *i turrets*’ adaptive pagination feature allows key moves, deletions and additions while preserving existing user settings. The integrated directories, voice mail indication, conferencing and flexible call alerting features are simple and intuitive to use, reinforcing Speakerbus’ philosophy that empowers traders to trade as their highest priority.

“Trader voice without
the infrastructure”

*i*turret





“Equally demanding as the traders' environment is the effort required to support an active trading floor; *i* turret comes with an easy to use management tool enabling administrators to efficiently manage busy trading floors wherever and whenever on a 24x7 basis”

The *i* turret can use an existing IP-PBX infrastructure to deliver a significant return on investment compared to traditional trading platforms. By reducing the back room equipment footprint clients can reduce cost, minimise complexity and optimise support skills. All of which are important issues for regional offices, hedge funds and operations in emerging markets. Speakerbus' technology offers client-side conferencing which removes capital expenditure and capacity loading on a PBX, with the added benefit of incredible flexibility. The search is over for a turret with 'no back room'.



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